

Olivia Shepard

University of Virginia, Class of 2023

Home: Woodbridge, VA 22192

Work: Charlottesville, VA 22904

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ocs7qe@virginia.edu

EDUCATION

Masters of Arts, Media, Culture, and Technology

University of Virginia | Expected Graduation: May 2024

- Media Studies Master's Promotion (4+1) Program Student
- Notable Coursework: Media, Culture, and Technology (MDST 8000)

Bachelor of Arts, Media Studies

University of Virginia | Expected Graduation: May 2023

- 3.97 GPA
- Research emphases: video games, gaming communities, analog game design, fandoms, online fan communities, animation, comics, design
- Notable Coursework: Interactive Storytelling (MDST 3721), Fandoms Research (MDST 3050), Comics and Sequential Art (3710), Games and Play (MDST 3704), Animated Media (MDST 3307), Media, App, and Design (MDST 4050)

Bachelor of Arts, Studio Art

University of Virginia | Expected Graduation: May 2023

- 3.93 GPA
- Concentration: New Media
- Preferred media: 2-D animation, graphic design, digital drawing, audio editing
- Notable Coursework: Introduction to Studio Art (ARTS 2000), Drawing I (ARTS 2610), Introduction to New Media I (ARTS 2220), Introduction to New Media II (ARTS 2222), Intermediate New Media I (ARTS 3220)

PUBLICATIONS

Shepard, Olivia C. "The Problem with Maru from Stardew Valley (2016): Black Women's Hair in Visual Media." *Movable Type* 8, no. 1 (February 19, 2023): 7–16.

PROJECTS AND AWARDS

J. Sanford Miller Arts Scholar Rising 4th Year Award

- Award: May 2022 - April 2023
- Funding Agency: The College of Arts and Sciences, University of Virginia
- Proposal Title: Regency Romance Tabletop Roleplaying Game
- Award Funding: \$1500
- Project Summary: Designing a Regency romance tabletop roleplaying game through qualitative research and an iterative game design approach. Work includes reading pre-existing analog roleplaying games and collecting data about game systems and mechanics, developing research data into playable prototype, facilitating playtest process and collecting feedback, integrating playtest data into prototype iterations, designing final prototype for publication.
- Faculty Advisor: Dr. Sean Duncan, PhD

LINKS

Website: www.oliviashepard.com

LinkedIn: [in/oliviashepard/](https://www.linkedin.com/in/oliviashepard/)

Twitter: [@oshepardcreates](https://twitter.com/oshepardcreates)

SKILLS

Creative Software

- Adobe Photoshop (3 years)
- Adobe After Effects (2 years)
- Adobe Premiere Pro (1 year)
- Adobe Audition (1 year)
- Canva (1 year)

Library Management Software

- WorkFlows (4 years)
- ILLiad - Interlibrary Loan (4 years)

Statistical Software

- Microsoft Excel (2 years)
- Google Sheets (2 years)

Other

- Chicago Manual of Style
- Microsoft Office
- Google Suite
- Social Media Management (Twitter, Instagram, Facebook, Tik Tok, Reddit)

TRAININGS

Diversity, Equity, and Inclusion

Training, Orientation New Student Programs, University of Virginia, June 2022

LEADERSHIP/INVOLVEMENTS

Writer, Her Campus University of Virginia, Charlottesville, VA January 2023 - Present

Peer Reviewer, Movable Type University of Virginia, Charlottesville, VA

J. Sanford Miller Arts Scholar Rising 3rd Year Award

- Date Awarded: April 2021 – May 2022
- Funding Agency: The College of Arts and Sciences, University of Virginia
- Proposal Title: Pilot Episode for Animation Series
- Award Funding: \$3000
- Project Summary: Created a pilot episode for animated series concept, "Pandora's Holographic Box". Work included designing characters and environments, developing episode concept, storyboarding, hiring voice actors and screenwriter, and animating episode through After Effects puppet animation
- Faculty Advisor: Federico Cuatlacotal, M.F.A.
- Outcome Report: <https://tinyurl.com/thirdyearartsaward>

President, Charlottesville Book Club
University of Virginia,
Charlottesville, VA
April 2022 - Present

Studio Art Representative, Miller
Arts Scholars Program
University of Virginia,
Charlottesville, VA
May 2022 - Present

Events Coordinator, Charlottesville
Book Club
University of Virginia,
Charlottesville, VA
December 2021 - April 2022

New Members Coordinator,
Charlottesville Book Club
University of Virginia,
Charlottesville, VA
April 2021 - December 2021

Programs Coordinator, University
Programs Council
University of Virginia,
Charlottesville, VA
October 2019 - September 2021

Student Leader, Steilacoom
Historical Museum Association
Steilacoom, WA
April 2018 - August 2019

VOLUNTEER WORK

*Good Shepherd United Methodist
Church*, Dale City, VA

- Vacation Bible School Group
Leader (August 2022)
- Night in Bethlehem Actor
(December 2021)
- Vacation Bible School Group Leader
(August 2021)
- Vacation Bible School Set Designer
(August 2021)
- Night in Bethlehem Actor
(December 2020)
- Youth and Young Adult Mission
Week Volunteer (August 2020)

GRANTS

J. Sanford Miller Arts Scholar Spring 2022 Mini Grant

- Dates of Award: March 2022 - August 2022
- Funding Agency: The College of Arts and Sciences, University of Virginia
- Proposal Title: Cosplay and Edits as New Media and Self-Portraiture
- Award Funding: \$500
- Project Summary: Created a series of edited photos, combining new media art, cosplay, and self portraiture. Work included purchasing props, makeup, costuming materials, and special effects .mp4s to overlay in my digital edits, preparing self in both costume and makeup, setting up photoshoots and taking them, and editing files in Adobe Photoshop and After Effects
- Outcome Report: <https://tinyurl.com/spring2022minigrant>

J. Sanford Miller Arts Scholar Fall 2021 Mini Grant

- Dates of Award: October 2021- December 2021
- Funding Agency: The College of Arts and Sciences, University of Virginia
- Proposal Title: Artist Website/Online Portfolio
- Award Funding: \$500
- Project Summary: Created personal website/portfolio. Work included collating digital files and artwork, preparing them for website publication, and assembling website
- Outcome Report: <https://tinyurl.com/fall2021minigrant>

PROFESSIONAL EXPERIENCE

Editorial Intern, Journal of Cinema and Media Studies

December 2022 - Present

- Employs strong written communication skills and attention to detail to edit articles under review for journal publication, ensuring adherence to journal guidelines, Chicago Manual of Style, and general accuracy of information
- Regularly carries out management tasks including email correspondence, scheduling, and other tasks as assigned by supervisor
- Supervisor: Dr. Elizabeth Ellcessor

Front Desk Consultant, Fiske Kimball Fine Arts Library

University of Virginia, Charlottesville, VA

October 2019 - Present

- Welcomes Patrons into library space while facilitating regular library functions (check outs, discharges, answering questions and phone calls, etc.)

Seasonal Cashier, Stonebridge Ice Skating Rink
Rink Management Services, Woodbridge, VA
November 2020 - November 2022

- Greets customers into the store and handles all primary transactions while providing exemplary customer service. Completes other tasks as needed.

Summer Graphic Design Intern, Chunky Cup Boba and Fries
Woodbridge, VA
May 2022 - August 2022

- Created animated and static marketing materials for the store's Instagram and other social media

Orientation Leader, Orientation and New Student Programs
University of Virginia, Charlottesville, VA
April 2022 - August 2022

- Guided groups of first years throughout Summer Orientation sessions with emphasis on building relationships with rising first years and their guests/families.

Academic Tutor, America Reads
University of Virginia, Charlottesville, VA
August 2019 - September 2020

- Traveled to Buford Middle School and tutored ESL students in a variety of academic subjects, mainly social studies and science.

Party Host, DEFY Olympia (previously Boomshaka)
Tumwater, WA
January 2019 - April 2019

- Facilitated the set up, running, and clean up of birthday parties and guests at trampoline park.

J. Sanford Miller Arts Scholars Program, University of Virginia,
Charlottesville, VA

- 2022 Annual Outcome Presentation T-Shirt Designer
(April 2022)

REFERENCES

Dr. Sean Duncan
Assistant Professor, General Faculty
Department of Media Studies
University of Virginia
Contact: scd8v@virginia.edu

April Joy Baker
Public Services Manager
Fiske Kimball Fine Arts Library
Contact: ajb4n@virginia.edu

Janae Tschudi-Evatt
Youth Education Director
Good Shepherd United Methodist Church
Contact: jtevatt2@verizon.net

Kespisey Kong
Assistant Store Manager
Chunky Cup Boba and Fries
Contact:
kespisey.kong@yahoo.com